

**China - the largest Import Market for All Products and Service**



## **22nd China International Agricultural Trade Fair (CATF)**

# **2025 第二十二届中国国际农产品交易会**

**October 17-19, 2025**

**National Convention Exhibition Center, Tianjin**

### **Organizers:**

- Ministry of Agriculture and Rural Affairs of the People's Republic of China
- Tianjin Municipal People's Government

### **Sponsors:**

- National Development and Reform Commission, P.R. China
- Ministry of Finance, P.R. China
- Ministry of Commerce, P.R. China
- General Administration of Quality Supervision, Inspection and Quarantine, P.R. China
- China Council for the Promotion of International Trade (CCPIT)
- Tianjin Municipal People's Government
- Tianjin Agricultural Committee

### **Event Operators:**

- Beijing Regalland Convention Exhibition Co., Ltd.
- CCPIT-Specialized Sub-Council of Agriculture
- Agricultural Trade Promotion Center, Ministry of Agriculture

**Website: [www.chinaagtradefair.com](http://www.chinaagtradefair.com)**

### **In Conjunction with:**

- China International Agricultural Technology and Equipment Expo
- China International Food Expo



## Brand Advantages:

China International Agricultural Trade Fair, for short “**CATF**”, a state-level international agriculture trade fair with over 20 years’ experiences and great business platform for you all:

- The leading and professional trade fair that is the only and directly organized by the Ministry of Agriculture
- Providing the direct business site for suppliers and purchasers
- Meeting with **TOP 500** Chinese corporations and importers of agricultural industry
- Meeting with over 5000 producers, exporters, manufacturers, farmers and importers from all over China
- Offering more business opportunities for you to establish the long-term relation with the officials from the ministries
- Covering all areas of China and strong market influence by increased exhibitors and visitors per year
- Officially supported by over eight ministries, such as Ministry of Finance of China, National Development and Reform Commission and Ministry of Commerce of China, etc.
- To meet to the directors from departments of government, reporters and media
- Over 20 years’ accumulation and survey on agricultural market
- The platform for meeting potential business partners and attracting investment and cooperation
- It is possible to sell your products and technology directly on the site and Chinese government encourages the import of all products and service

## 2025 Professional Pavilions:

1. 33 Provincial Products Pavilions including Taiwan & Xinjiang
2. International Show Pavilion
3. Modern Agricultural Equipment & Technology outside Pavilion
4. Tea Section Pavilion
5. Seafood and Aquatic Pavilion
6. Fruits & Vegetable Pavilion
7. Agricultural Geographical Indication show area
8. Veterinary Supplies and Veterinary Drugs Pavilion
9. Green Pesticides and agrochemicals Pavilion
10. National Modern Agricultural Demonstration Pavilion
11. Others.







## Highlights of CATF 2025

- **Natural and Health food** like fruits, tea, grain, oil and fat, olive oil, honey, wine, nuts, food and so on
- **Seafood and Marine Products**
- **Agricultural Information** focuses on information technology application in agricultural industry and modern agriculture, like Internet use, e-commerce, cloud computing, big data, IT solutions and so on.
- **Breeding** like seed cultivation; animal breeding, selective breeding and gene
- **New Pesticides and Fertilizer** like green pesticides, organic fertilizer, natural fertilizer, water soluble fertilizer, high effective fertilizer and so on
- **New technology and equipment and accessories, and testing materials and instruments** for monitoring of crops and animal diseases and epidemics

## CATF 2025

**CATF** is a cannot-be-missed time for marketing and opportunities for all companies in the sector of agriculture industry, food industry, agricultural machinery industry and related industries. **CATF 2025** will provide the most direct and efficient platform for communicating and trading between suppliers and purchasers, and also meeting with the officials, decision makers from the national and local governments, departments & associations.



## Trade visitors

Invite target visitors through all kinds of channels according to the exhibitors' conditions. Chinese and neighboring countries' producers, traders, importers, wholesalers, agents, investors, dealers and other professional organizations; purchasers from agricultural product wholesale market, chain supermarket, etc.

**Exhibitors** involve international enterprises and Chinese top 500 domestic enterprises, key leading enterprises of agricultural industrialization, export trade companies of agricultural products, agricultural product importers and exporters, foreign capital and joint ventures enterprises, famous and etc.



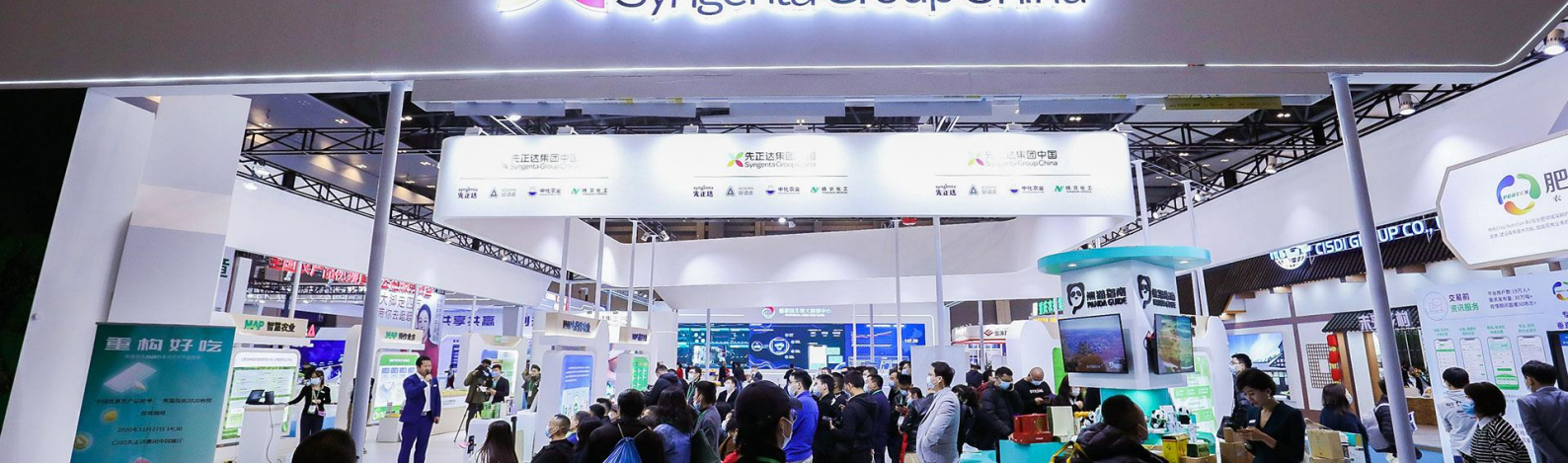
## The History Data of CATF

Year	City	Space (sqm)	Number of Exhibitors	Number of Visitor/Traders
2024(21st)	Guangzhou, Guangdong	100,000	3000	100,000/50,000
2023(20th)	Qingdao, Shandong	150,000	15300	300,000/50,000
2022(19th)	Chengdu, Sichuan	200,000	21000	350,000/40,000
2020(18 <sup>th</sup> )	Chongqing	220,000	12000	300,000/35,000
2019(17 <sup>th</sup> )	Nanchang, Jiangxi	130,000	8000	250,000/23,000
2018(16 <sup>th</sup> )	Changsha, Hunan	113,000	4000	400,000/50,000
2017(15 <sup>th</sup> )	Beijing	50,000	2500	200,000/80,000
2016 (14 <sup>th</sup> )	Kunming, Yunnan	70,000	3100	400,000/100,000
2015 (13 <sup>th</sup> )	Fuzhou, Fujian	120,000	5000	200,000/30,000
2014(12 <sup>th</sup> )	Qingdao, Shangdong	60,000	3000	110,000/21,000
2013 (11st)	Wuhan, Hubei	120,000	4000	100,000/20,000
2012 (10th)	Beijing	45,000	2500	60,000/30,000
2011 (9th)	Chengdu, Sichuan	60,000	2700	70,000/20,000
2010 (8th)	Zhengzhou, Henan	100,300	3000	65,000/25,000
2009 (7th)	Changchun, Jilin	380,000	5000	40,000/90,000
2008 (6th)	Beijing	35,000	2000	50,000/30,000
2007 (5th)	Jinan, Shandong	60,000	1500	30,000/20,000
2006 (4th)	Beijing	30,000	2000	40,000/30,000
2005 (3rd)	Beijing	30,000	1700	55,000/33,000
2004 (2nd)	Beijing	30,000	1500	45,000/28,000
2003 (1st)	Beijing	30,000	1200	60,000/35,000

## The Wonderful Edition of 21st CATF 2024

**CATF** is a cannot-be-missed time for marketing and opportunities for all companies in the sector of agriculture industry, food industry, agricultural machinery industry and related industries. **CATF 2024** provided the most direct and efficient site for communicating and trading between suppliers and purchasers, and also meeting





with the officials, decision makers from the national and local governments, departments & associations.

Over 450 VIPs were present at CATF 2024 and they included the deputy Minister of Chinese Government, the Presidents of related ministries, the mayors and other senior officials. Over 3,000 exhibitors from 40 countries covered over 100,000 sqm (Indoor Area: 90,000 sqm and Outdoor Area: 10,000 sqm). Over 100,000 visitors from 45 countries visited 45 pavilions including 34 Chinese provinces Pavilions, Fruit and Vegetable Pavilion, Green Pesticides and agrochemicals Pavilion, Seafood & fishery Products Show area, Agricultural Products Sale Zone,



International Show Zone and other 12 specialized show zones. Over 1500 reporters from 30 countries and 200 media have attended over 60 events, i.e. Buyer's Trade Day, Country Leader's Special Visit and Signing Ceremony of Concluding Transactions. Exhibitors are key leading enterprises in the process of agricultural industrialization in all provinces of China, enterprises with products have certification of contamination - free farming produce, green food and organic food; large or medium-sized export trade companies of agriculture products, foreign capital and joint ventures enterprises, famous overseas enterprises, etc. Exhibiting products include various agricultural products in planting, animal husbandry and aquatic industries, etc. along with agricultural science and technology projects, agricultural machinery, commerce and communication and other agriculture relevant service items.



Over 50,000 purchasing managers from Russia, Chile, Kazakhstan, India, USA, India, Turkey, Australia, Indonesia and China, especially group purchasing corporations, chain supermarkets, agricultural product wholesale marketers and import & export

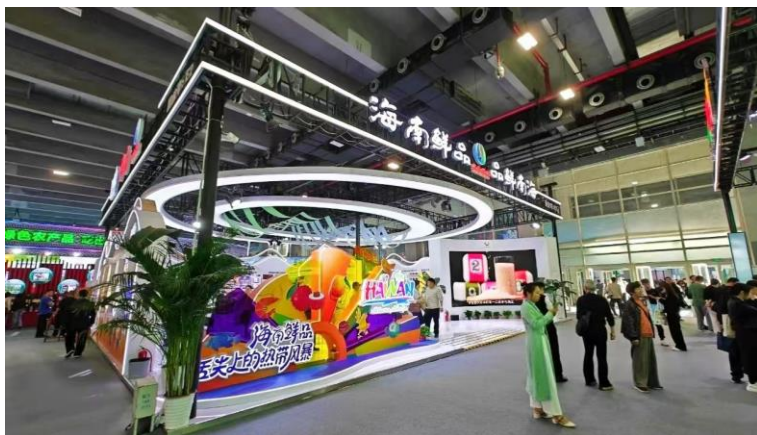




groups came to the exhibition. Over 23.6 billion RMB (about 3.2 billion US Dollars) have been transacted during CATF 2024, and those transactions have been involved in agricultural materials, agricultural machineries, and agricultural products. Over 20,000 exhibit varieties have been shown and included Agro-products, Food & Beverage, Animal husbandry & Aquatic products, Agro-Technology, Agro-Equipment and Agro-input.

### Chinese Market

Over 1.3 billion Chinese consumers are more and more aware of the health and nutrition. They require the food is safety with good quality and rich nutrition. The demanding for the high quality food is very high, especially from overseas. Since 2005 the import of foreign food keeps the proportion of 15%, and in 2008 the figure has reach 20.8% from the data of Chinese Custom. It is forecasted that in 2025 China will become the world's largest country of import food consumption. Therefore, there are lots of opportunities in china's agriculture market. In 2025 China's economy will be still the region of the fastest growing economies in the world, with 5% gross domestic product growth. After the entry into WTO, the government has reduced more the agriculture tariffs. It means Chinese consumer could enjoy cheaper oversea agriculture products while the average income level keeps increase.



### China's Agricultural Industry

Chinese government is actively putting more funds to strongly develop the following aspects:

- Farm and cropland construction with high standard
- Farm irrigation construction
- Agricultural circulation basic establishment
- Bio-environment construction
- The allowance for purchasing premium seeds, agricultural instruments and machineries and other materials





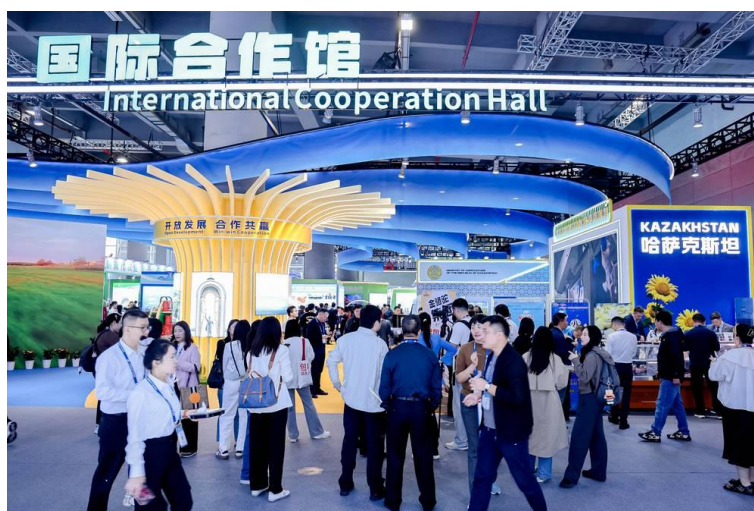


- Mechanization of farming

China has about 0.9 billion farmers, so it is very important for Chinese government keeping the stable economic development, and there will be wide business opportunities in the sector of Chinese agricultural industry. The latest system of land innovation that promulgated by Chinese government will permit those farmers to sell the privileges of land managements, which will help to establish much more modern farms of intensive cultivation and mechanization. In this case, China will need more agricultural instruments and machineries relating with cultivation, irrigation, maintain and so on.

## The Agriculture of Tianjin

Tianjin is backed by the regions of North China, Northwest China, and Northeast China. It is not only an important channel for foreign exchanges among more than ten provinces, autonomous regions, and municipalities in northern China, but also the largest port city in northern China. Tianjin is also the main node of the China Mongolia



Russia Economic Corridor, the strategic fulcrum of the Maritime Silk Road, the intersection of the "the Belt and the Road", and the nearest eastern starting point of the Eurasian Continental Bridge. It is an important hub connecting domestic and foreign countries, the north and south, and the east and west. It is also an important sea port for neighboring landlocked countries.

Tianjin has a huge market and consumption capacity for agricultural products. In 2022, the total permanent population of the city was 13.866 million, with 11.7444 million people living in urban areas, accounting for 84.70%; The population living in rural areas is 2.1216 million, accounting for 15.30%, with an urbanization rate of 84.7%; Tianjin achieved a regional gross domestic product of 1631.13 billion RMB yuan, of which the added value of the primary industry (i.e. the final result of agricultural, forestry, animal husbandry, and fishery production activities carried out by all resident units of a country or region in a certain period of time calculated at market prices) was 27.32 billion RMB yuan, accounting for about 1.67%, the added value of agriculture, forestry, animal husbandry, and fishery was 28.34 billion RMB yuan, accounting for about 1.74%, and the per





capita disposable income of the city's residents was 49000 RMB yuan, nearly 50000 RMB yuan, ranking fifth in China. Tianjin is also the "vegetable basket" of Beijing, especially Hexiwu Town, which is 60 kilometers south of Tianjin city and 60 kilometers north of Beijing city. Every year, a large amount of agricultural products are directly supplied to Beijing.

Tianjin's modern urban agriculture continues to be optimized. By 2022, the planting area of Xiaozhan rice will increase from 300000 mu to over 1 million mu, and a total of 3.724 million mu of high standard farmland will be built, accounting for about 80% of permanent basic farmland and ranking among the top in the country; Newly built agricultural facilities covering 207300 acres, with a contribution rate of 68% to agricultural technological progress. The rice machine tillage, machine insertion, and machine yield in Tianjin have all reached 100%. Currently, there are nearly 200 agricultural machinery professional cooperatives active in Tianjin. Mechanized sowing, field management, and harvesting have become the main methods of agricultural production in Tianjin. The total number of agricultural machinery and equipment in the city remained at 335800 units, and the total power of agricultural machinery reached 3.7248 million kilowatts.



The planting area of grain has stabilized at over 2.5 million mu, and the output has remained above 2 million tons for six consecutive years, ranking among the top in the main sales areas in the country. The self-sufficiency rate of grain has increased to 36%, especially the self-sufficiency rate of staple food has increased to 65%; The self-sufficiency rate of "vegetable basket"



products such as vegetables, meat, poultry and eggs, milk, and aquatic products ranks among the top in major





cities across the country. New breakthroughs have been made in the integrated development of rural industries, with 17 million people receiving leisure agriculture and rural tourism, over 10000 family farms, and 11300 cooperatives. At present, a total of 187 "Jinnong Boutique" agricultural brands have been recognized, among which four regional public brands, Xiaozhan Rice, Shawo Radish, Chadian Rose Fragrant Grape, and Baodi Huangban Loach, are well-known and have been included in the China Agricultural Brand Catalog. In 2022, the planting area of Xiaozhan rice will reach 1.019 million mu, and Xiaozhan rice and Baodi District will be listed as key counties in the national agricultural industry chain and typical counties in the rice industry chain. The brand influence and popularity will continue to increase.

According to data from the National Bureau of Statistics, since 2010, the total output value of agriculture, forestry, animal husbandry, and fishery in Tianjin, as well as the segmented agricultural output value, forestry output value, animal husbandry output value, and fishery output value, have shown a fluctuating upward trend.

Among them, the total output value of agriculture, forestry, animal husbandry and fishery has fluctuated from 28.941 billion RMB yuan in 2010 to 52.143 billion RMB yuan in 2022, an increase of 23.202 billion RMB yuan or 80.17% in the past 12 years, with an average annual compound growth rate of 5.03%; Combined with the recent rural revitalization and policies related to the adjustment of agricultural production structure in Tianjin, as well as the solid promotion of stable production and supply activities such as "rice bags" and "vegetable baskets", the total agricultural output value in Tianjin may further increase.

### **International Buyer Program (IBP)**

IBP is designed to help international buyer groups make purchases at the fair. As a member of international buyer group, you will receive many valuable benefits free of charge:

- Free purchase news release at major medias
- Meet with qualified Chinese sellers, representatives and distributors selected by Chinese agricultural trade specialists.
- Travel subsidy to big buyers or buyer-group organizers, including free hotel accommodation and local transportation (*temporary term*)
- Free entry of buyer's products information on the fair's official website for one year.



# 2025 Exhibition Information



功能分布图  
Function Distribution

## >> Date & Venue:

- Date: October 17-19, 2025
- Venue: National Convention Exhibition Center, Tianjin
- Address: 888 Guozhan Avenue, Xianshuigu Town, Jinnan District, 300352 Tianjin
- Bing Map: please click "[NCECTJ](#)" to have the detailed position

## >> Exhibits Profile

- **Agro-products:** Grains, Cash crops, Fruits & vegetables, Seeds, Edible oil, Edible fungus, Dried fruits & nuts
- **Food & Beverage:** Conventional foods, Instant foods, Snacks, Healthy foods, Frozen foods, sea foods, Canned foods, Baby foods, Candy, Condiment, Fruit juices, Wines
- **Animal Husbandry & Aquatic Products:** Embryo, Breeder, Feeds, Meat products, Poultry products, Dairy products, Fishery products, Seafood and so on
- **Agro-input:** green pesticides, Agrochemical, Fertilizer, Seed, breeding and so on
- **Agro-Technology and Agro- Machinery**
- **Agricultural Information,** automatic control software, internet of things, e-commerce, cloud computing, big data, IT solutions and so on



## >> Space Rental:

### 1. Space Rental (include 2 steps as follows)

#### (A) 1st Step: Raw space rental (minimum 9 square meters)

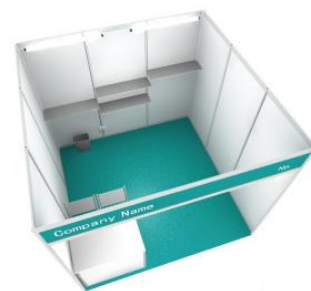
- 1 side open (min 9 sqm) USD 300 per sqm
- 2 sides open (min 18 sqm) USD 350 per sqm.
- 3 sides open (18 sqm ~ 72 sqm) USD 400 per sqm
- 4 sides open (36 sqm ~72 sqm) USD 450 per sqm
- 3 or 4 sides open (72 sqm more) USD 420 per sqm

#### (B) 2nd Step: Stand equipment (not inclusive of raw space rental)

- Basic Standard Package (min.: 9 sqm): USD 60 per sqm
- Senior Standard Package (min.: 9 sqm): USD 90 per sqm
- Luxury Standard Package (min.:12 sqm): USD 120 per sqm

#### Remarks:

- 1) If you book less than 36 sqm raw space, you must additionally rent the stand equipment, so the total cost is



Basic Standard Package



Senior Standard Package



**A+B.**

2) Before **July 28, 2025** booking your space, you will have one of the following favorable treatments:

- A 20% discount for the raw space rental

## >> Advertisement Opportunity

### 1) Official Catalogue (the size of 210mm x 140mm)

- Full 4C page (210mm x 140mm) USD 1500
- Inside front cover (210mm x 140mm) USD 2000
- 1st right hand page (210mm x 140mm) USD 2500
- Inside Double 4C pages (280mm x 210mm) USD 2800
- Inside back cover (210mm x 140mm) USD 1900
- Outside back cover (210mm x 140mm) USD 3000



Luxury Standard Package

### 2) Ticket and Hand Bag

- Back Cover of Ticket (210mm x 95mm, 100000p) USD 2500 per 20000p
- Back Cover of Bag (297mm x 350mm, 6000 bags) USD 2500 per 2000 bags

### 3) Advertisement on the official website-[www.chinaagtradefair.com](http://www.chinaagtradefair.com)

One AD banner (216pix x 60pix) on the official website for 1 year USD 1000

4) The advertisement on the exhibition hall will be found on the Exhibitor Service Manual.

## >> Product Promotion Opportunity

We offer special meeting rooms for the exhibitors who wants holding own display activities. USD 2500 will be charged for the meeting room rate which has enough space for 50-100 people and the rate also including: one projector, one or two microphone, one set of speaker and 50-100 potential customers. Rental rate is for one hour, and it could be adjusted when you have other requirement. Before **September 01**, your booking will be accepted.

>>Enquiry, please contact:

**Regalland** 金万洲

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